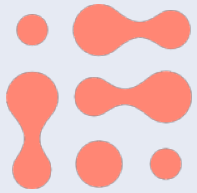

Inspiration Family Cancer Foundation

Foundation for support of adult cancer patients

Annual report 2021

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Systemic changes in the field of adult oncology

Cancer patients' forum

A major breakthrough for oncology, the Forum of Oncology Patients is a platform for interaction between patients, doctors, and large organizations.

It is in operation until the World Day of Fighting Cancer on February 4.

oncoforum.com.ua

The Forum provides information about:

- government policy regarding cancer
- innovations in cancer treatment
- availability of free treatment and services
- preservation of patients' quality of life

Systemic changes in the field of adult oncology

The main topic of the Forum was a strategy to fight cancer in Ukraine—the government's policy to address issues in the field of oncology and the National Strategy for the Control of Cancer Diseases until 2030, a document that is being developed to reduce the number of cancer cases, reduce mortality and improve the quality of life of patients.

The speakers included representatives of the Ministry of Health, the National Health Service, oncologists, community organizations, and specialists in other fields.

Systemic changes in the field of adult oncology

Participation in working groups

Founding members of the Inspiration family foundation are members of working groups which contribute to systemic changes in the field of adult oncology, patient access to free services, and other services that contribute to the quality of life of cancer patients.

Drafting packages of bills on medical guarantees of the National Health Service of Ukraine, industry standards and the National Strategy for Combating Cancer Diseases in Ukraine.

- **The working group for developing the National Strategy for the Control of Cancer Diseases:**

  Number of sessions: 8

  Results: comments were made and discussed, the subjects of Access to treatment, Rehabilitation, Psychological assistance and Palliative care in cooperation with specialized public organizations UPOA, BF Lavanda, BF LaVita, were further developed.

- **Participation in meetings of the working groups on the development of draft specifications and procurement of medical services for the Medical Guarantee Program - 2021:**
  - «Outpatient secondary (specialized) and tertiary (highly specialized) medical care»

    Number of sessions: 6
  - «Treatment of onco-hematological and hematological illnesses»

    Number of sessions: 3
  - «Endoscopic studies for the early diagnosis of neoplasms»

    Number of sessions: 3

Systemic changes in the field of adult oncology

Participation in working groups

- **Multidisciplinary working groups (MWG) for the development of industry standards of medical care by topic:**
  - Hemoblastosis – 7 sessions
  - «Ovarian cancer», «Cervical cancer» and «Uterine cancer» – 6 sessions
  - «Rectal cancer», «Colon cancer» and «Anal carcinoma» – 7 sessions

- **The Supervisory Board of the National Cancer Institute**

  Number of sessions: 5

  Results: The provisions of the Supervisory Board were expanded and confirmed, priority areas of activity were selected and consolidated among the members of the Board, the upcoming deadlines for the development of the National Cancer Institute were planned.

- **International cooperation**

  Adult cancer patient support foundation, The Inspiration Family, became an associated member of the European Cancer Patient Coalition, in order to integrate into the international cancer community and exchange information with international organizations fighting cancer.

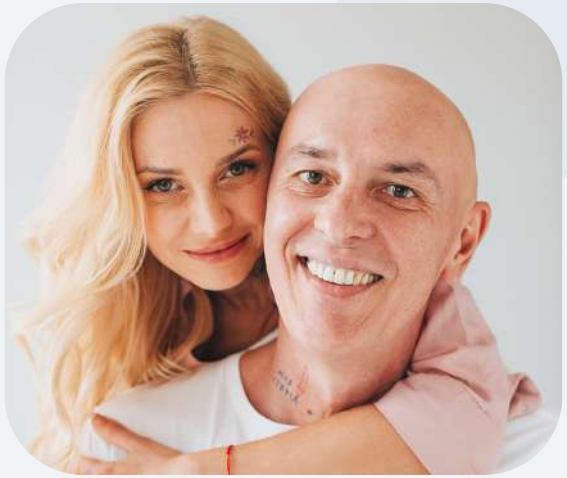
Cancer Survivors Day

Every year on the first Sunday of June, people who have been diagnosed with cancer are celebrating small and big victories. This is the day of people who have just learned about their diagnosis, are dealing with the disease right now or have already overcome it.

The first National Cancer Survivors Day was held on June 5, 1988 in the United States of America.

What is this day about:

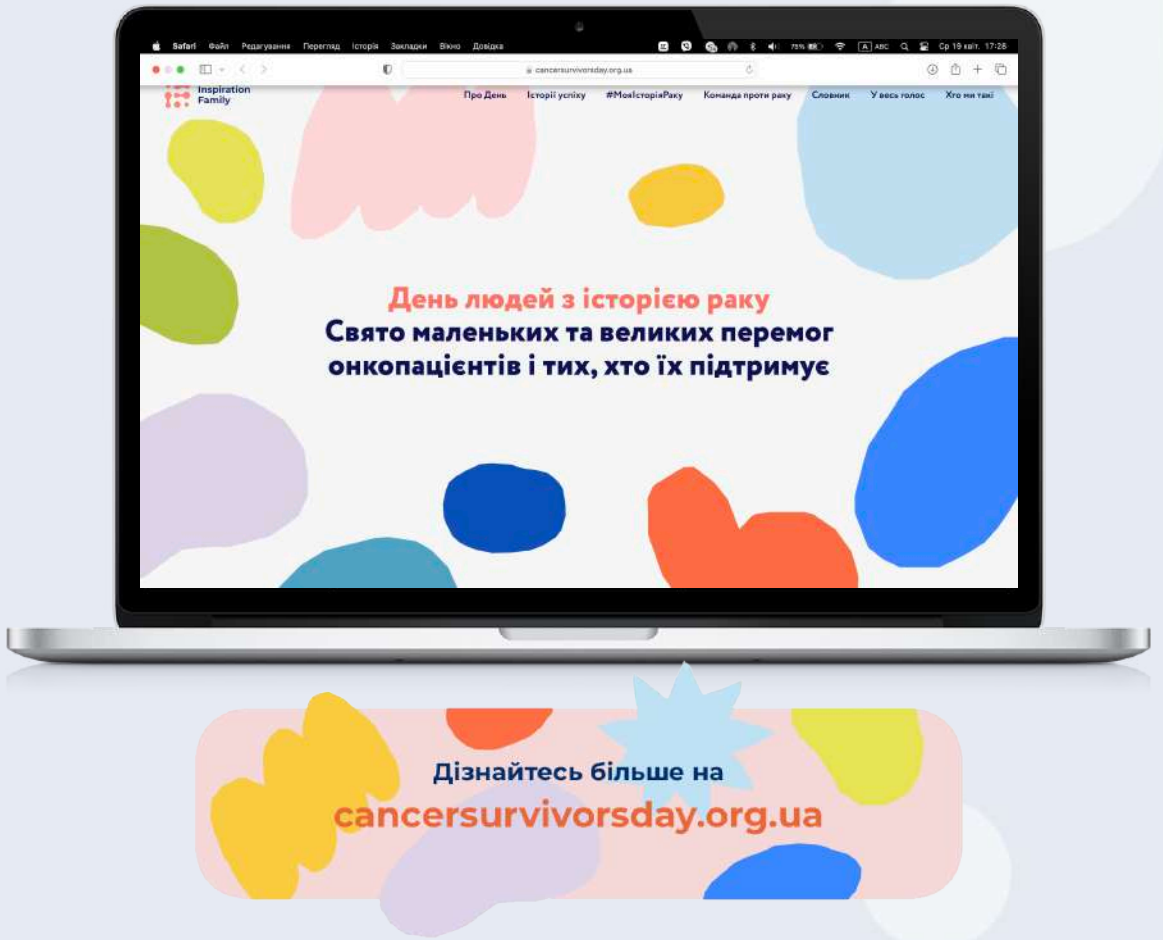
- to recognize the existence of cancer survivors;
- to help people open up, talk about their illness, thereby declaring their existence and needs;
- to introduce a culture of support for cancer patients in society;
- to draw the government's and society's attention to the problems of people with a history of cancer;
- to form a new image of a cancer patient who defends their right to live;
- to inspire those who have just heard about their diagnosis to fight.



Cancer Survivors Day

How we celebrated it in 2021

- On the initiative of the "ONKO UKRAINE" Public Union, which includes the Inspiration Family charity fund, we appealed to the President to introduce an official Day of People with a History of Cancer, for which 278 deputies voted.
- We launched the official site of the Day of People with a History of Cancer.
- We developed a dictionary for those who want to use the correct vocabulary when speaking about cancer.
- People and their stories continue to be at the center of this day, which is why, like every year, on this day, an all-Ukrainian flash mob was launched under the hashtags #МояІсторіяРаку and #MyCancerStoryUA. Therefore, in order for more people to find and read success stories, or share their own stories, we, together with platfor.ma, developed posters and sent them to 13 hospitals and cancer centers in different parts of Ukraine.

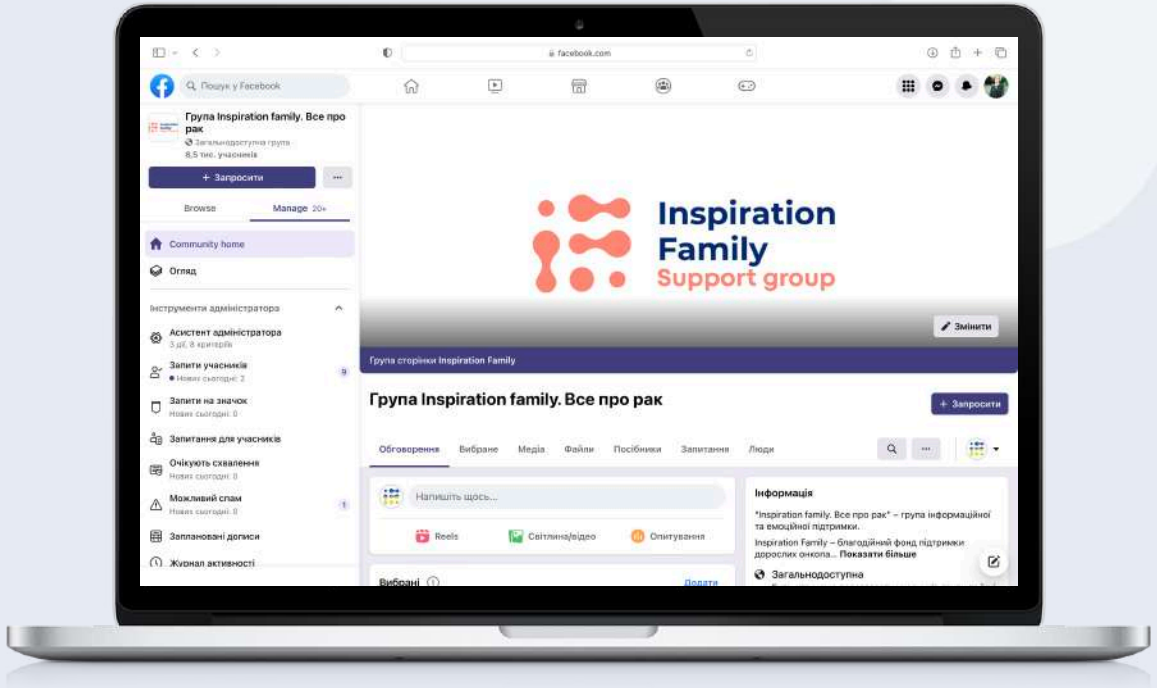


Information and emotional support of adult cancer patients

Every day our **support group Inspiration family Group** is contacted by adult cancer patients and their relatives to learn more about cancer.

Members of the group, **more than 5 thousand people**, receive verified information about cancer treatment, patient rights, services paid by the state, and can also communicate with people who have a similar treatment experience and support each other.

The group contains qualified oncologists and psychologists, while moderators monitor the quality of the content.



Support group Inspiration famil

Information and emotional support of adult cancer patients

Goodbyehair

GoodbyeHair is a unique project of emotional support for women who lose hair during chemotherapy, so that our heroines appreciate that:

with or without hair, they look great.

with or without hair, they can count on support and love.

This project would not be possible without our partners and volunteers: beauty salons, hairdressers, make-up artists, photographers, confectioners and everyone who wants to offer support and joy at such a difficult time.

Together we celebrate beauty, invite the loved ones. We cut the cake and take the best photos.

And yes, we say , "Goodbye hair and hello, new, wonderful you!"

In 2021, 12 women with oncological diagnoses took part in the project.

Informational and emotional support of adult cancer patients

Photo sessions

Women with an oncological diagnosis often have a hard time experiencing the changes in their appearance that can occur during cancer treatment: loss of hair, body parts, changes in weight, hormonal disbalance.

By participating in the photo project, women show society by their own example that cancer is a disease that can happen to anyone, but that every person deserves acceptance and support.

23 women with an oncological diagnosis received incredible photos and emotional support.

Informational and emotional support of adult cancer patients

We are going to the cinema together with the Inspiration Family

Network of cinemas

Planet Kino is something else!!

Thanks to the partnership, we started free trips to the cinema for cancer patients and their loved ones, so that they can experience new emotions, spend time together and take a little break from hospitals.

In 2021, despite the pandemic, 30 cancer patients were able to enjoy their favorite films.

A total of 75 patients enrolled in our offline emotional support projects.

Fundraising

Race for the Cure

The Inspiration Family became the official representative of the Think Pink Europe organization, which unites 30 organizations across Europe and organizes the largest charity run in support of women with breast cancer, Race for the Cure.

It was joined by:

- 386 participants
- 50 teams
- 8 cities of Ukraine

Fundraising

“Rozhevten” – (Pink October)

Rozhevten is the breast cancer awareness month, and for us it was also a month when you could support our foundation by buying a pink dessert or product.

We were impressed by the creativity of our partners; we believe that next year will be even better.

The action was supported by 14 partners!

Thank you and we look forward to the next Pink October!

We make cancer understandable

- We launched a series of cancer education webinars dedicated to various types of gastrointestinal cancer. In each issue, viewers receive up-to-date information in an understandable language about the causes, risk groups, diagnosis and treatment of pancreatic, stomach and intestinal cancer.

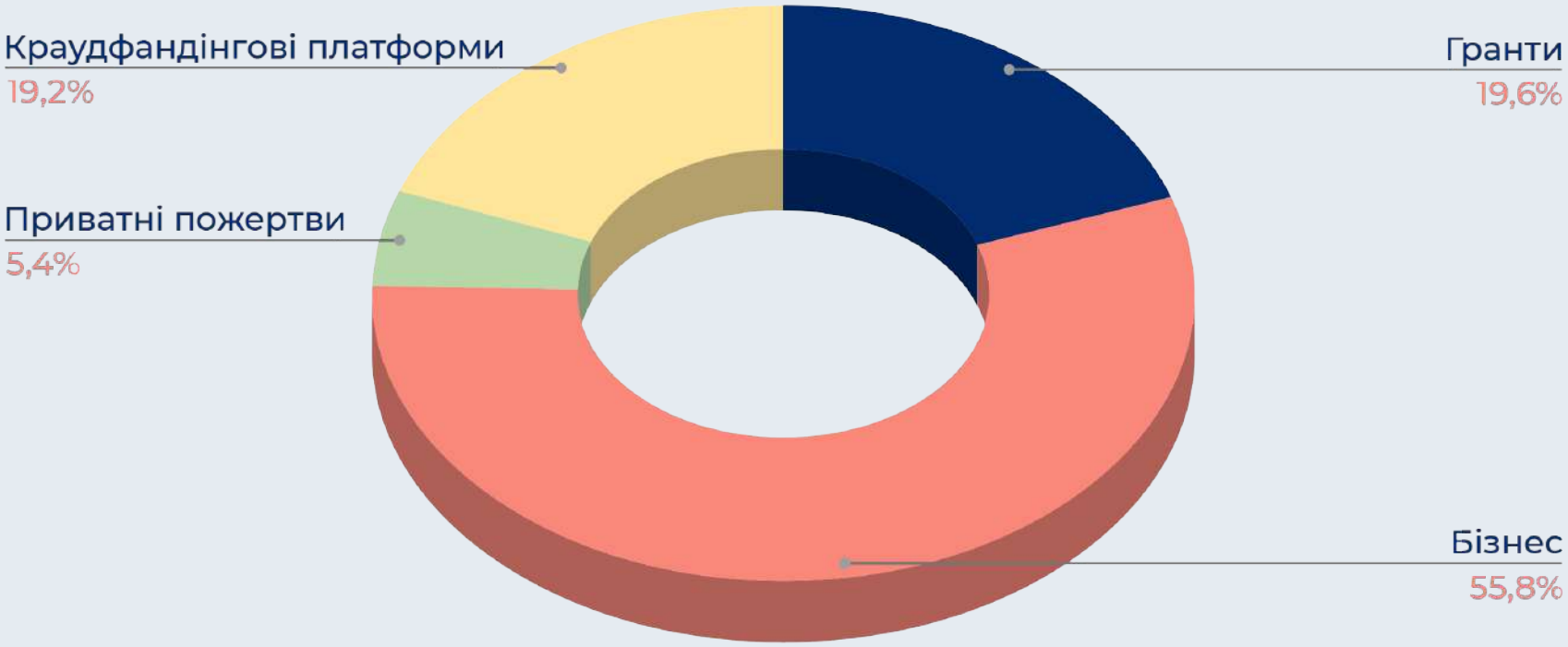
- We conducted 26 live Instagram broadcasts on the topic of diagnosis, treatment of various types of cancer as well as the quality of life post-treatment. This was done to provide cancer patients with clear action algorithms and increase awareness of their diagnosis.

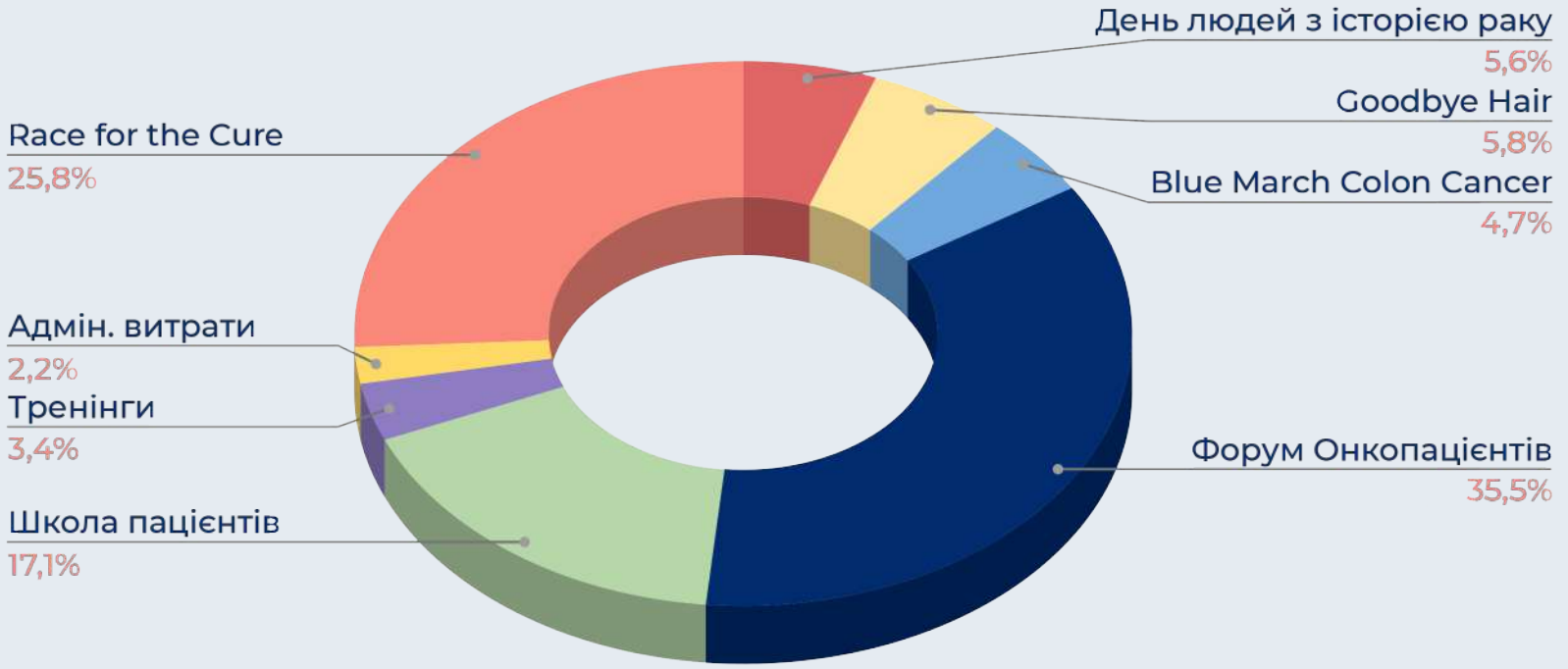
- **We regularly attract the mass media's** attention to the topic of adult cancer. Our media campaigns reach more than 20 million contacts per year.

Партнери: SERVIER moved by you, OLYMPUS, olymed., ONCO HUB

Sources of income

№	Sources of income	Amount in UAH
1	Grants	189 180,00
2	Business	538 840,26
3	Private donations	51 988,50
4	Crowdfunding platforms (Be Kind, RFTC)	185 735,23
	Total:	**965 735,23**



Program and project costs

1	Project Day of People with a History of Cancer	41 229,97 UAH
2	GoodbyeHair project	42 622,00 UAH
3	Blue March Colon Cancer Project	35 000,00 UAH
4	Cancer Patients Forum project	263 087,00 UAH
5	School of Patients project	126 404,00 UAH
6	Training seminars	25 400,00 UAH
7	Admin. costs	16 008,07 UAH
8	Проєкт Race for the CureRace for the Cure project	191 269,04 UAH
	Total:	**741 020,08 UAH**